

■ Experience

Senior Interactive Designer/Broadcast Coordinator **May-July 2010**

Imagewest International: Advertising and Public Relations Agency

- Creating interactive maps and a micro site for Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM) European liaison offices while abroad in Barcelona, Spain
- Researching for informational materials about European universities
- Producing promotional video for work abroad experience and maintaining website

Interactive Designer/Broadcast Coordinator **January-May 2010**

Imagewest: Advertising and Public Relations Agency

- Creating and executing website design
- Producing promotional videos for the agency
- Collaborating with team members on large projects

Creative Director **February-April 2010**

*Gameathon: Video Game Competition and Expo
WKU School of Journalism and Broadcasting*

- Creating all promotional materials for the event
- Maintaining blog and social networking sites

Student Assistant **September 2009-May 2010**

*Advertising and Public Relations Department
WKU School of Journalism and Broadcasting*

- Updating the program's blog and social networking sites
- Creating promotional materials such as posters and videos
- Researching current industry trends

■ Education

Bachelor of Arts **May 2010**

Western Kentucky University, Bowling Green, Ky.

Major in advertising, creative-interactive
Minor in textiles and apparel merchandising

Scholarships

*Imagewest Scholarship, Summer 2010
Kerrie Stewart Memorial Scholarship, 2009-2010*

■ Activities

Interactive Project Coordinator, NSAC 2010

Member of WKU's Student Chapter of AAF

- Attended 2009 AAF Student Conference in St. Louis, Mo.
- Member since August 2009

Videographer, Gameathon 2009

Girl Scouts, 11 years

- Recipient of Silver Award, 2004

■ Skills

Adobe Creative Suite (Mac and Windows OS; current version)
Illustrator, Photoshop, InDesign, Flash, Dreamweaver

Microsoft Office Suite (Mac and Windows OS; current version)
Word, Powerpoint, Excel

Final Cut Pro, Soundtrack Pro, Audacity, CSS, HTML, iWork '09, iMovie, iDVD